The Emancipated Spectator

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The Emancipated Spectator

This book originated in a request I received a few years ago to introduce the reflections of an academy of artists on the spectator, on the basis of ideas developed in my book *The Ignorant Schoolmaster*. The proposal initially caused me some bewilderment. *The Ignorant Schoolmaster* set out the eccentric theory and singular fate of Joseph Jacotot, who created a scandal in the early nineteenth century by claiming that one ignoramus could teach another what he himself did not know, asserting the equality of intelligence and opposing intellectual emancipation to popular instruction. His ideas had fallen into oblivion in the middle of his century. I had thought it worthwhile reviving them in the 1980s, to inject some life into debates on the purposes of public education by throwing in the issue of intellectual equality. But how was the thought of a man whose artistic universe can be emblematized by the names of Demosthenes, Racine and Poussin relevant to contemporary thinking about art?

On reflection, it seemed to me that the absence of any obvious relationship between the theory of intellectual emancipation and the question of the spectator today was also an

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1 The invitation to open the fifth Internationale Sommerakademie of Frankfurt-on-Main, on 20 August 2004, came from the Swedish performer and choreographer Mårten Spångberg.
opportunity. It might afford an occasion for a radical differentiation from the theoretical and political presuppositions which, even in postmodern form, still underpin the gist of the debate on theatre, performance and the spectator. But in order to bring out the relationship and make it meaningful, it was necessary to reconstruct the network of presuppositions that place the question of the spectator at the heart of the discussion of the relations between art and politics. It was necessary to outline the general model of rationality against whose background we have become used to judging the political implications of theatrical spectacle. I use this term here to include all those forms of spectacle – drama, dance, performance art, mime and so on – that place bodies in action before an assembled audience.

The numerous critiques for which theatre has provided the material throughout its history can in effect be boiled down to one basic formula. I shall call it the paradox of the spectator – a paradox that is possibly more fundamental than the famous paradox of the actor. This paradox is easily formulated: there is no theatre without a spectator (if only a single, concealed spectator, as in the fictional performance of Le Fils naturel that gives rise to Diderot’s Entretiens). But according to the accusers, being a spectator is a bad thing for two reasons. First, viewing is the opposite of knowing: the spectator is held before an appearance in a state of ignorance about the process of production of this appearance and about the reality it conceals. Second, it is the opposite of acting: the spectator remains immobile in her seat, passive. To be a spectator is to be separated from both the capacity to know and the power to act.

This diagnosis leads to two different conclusions. The first is that theatre is an absolutely bad thing: a scene of illusion and passivity that must be abolished in favour of what it prohibits – knowledge and action; the action of knowing and action guided by knowledge. This is the conclusion formulated by Plato: theatre is the place where ignoramuses are invited to see people suffering. What the theatrical scene offers them is the spectacle of a pathos, the manifestation of an illness, that of desire and suffering – that is to say, the self-division which derives from ignorance. The particular effect of theatre is to transmit this illness by means of another one: the illness of the gaze in thrall to shades. It transmits the illness of ignorance that makes the characters suffer through a machinery of ignorance, the optical machinery that prepares the gaze for illusion and passivity. A true community is therefore one that does not tolerate theatrical mediation; one in which the measure that governs the community is directly incorporated into the living attitudes of its members.

That is the most logical deduction. But it is not the one that has prevailed among critics of theatrical mimesis. They have invariably retained the premises while changing the conclusion. According to them, whoever says ‘theatre’ says ‘spectator’ – and therein lies the evil. Such is the circle of theatre as we know it, as our society has shaped it in its image. We therefore need a different theatre, a theatre without spectators: not a theatre played out in front of empty seats, but a theatre where the passive optical relationship implied by the very term is subjected to a different relationship – that implied by another word, one which refers to what is produced on the stage: drama. Drama means action. Theatre is the place where an action is taken to its conclusion by bodies in motion in front of living bodies that are to be mobilized. The latter might have relinquished their power. But this power is revived, reactivated in the performance of the former, in the intelligence which constructs that performance, in the energy it generates.
It is on the basis of this active power that a new theatre must be built, or rather a theatre restored to its original virtue to its true essence, of which the spectacles that take this name offer nothing but a degraded version. What is required is a theatre without spectators, where those in attendance learn from as opposed to being seduced by images; where they become active participants as opposed to passive voyeurs. There have been two main formulations of this switch, which in principle are conflicting, even if the practice and the theory of a reformed theatre have often combined them. According to the first, the spectator must be roused from the stupefaction of spectators enthralled by appearances and won over by the empathy that makes them identify with the characters on the stage. He will be shown a strange, unusual spectacle, a mystery whose meaning he must seek out. He will thus be compelled to exchange the position of passive spectator for that of scientific investigator or experimenter, who observes phenomena and searches for their causes. Alternatively, he will be offered an exemplary dilemma, similar to those facing human beings engaged in decisions about how to act. In this way, he will be led to hone his own sense of the evaluation of reasons, of their discussion and of the choice that arrives at a decision.

According to the second formulation, it is this reasoning distance that must itself be abolished. The spectator must be removed from the position of observer calmly examining the spectacle offered to her. She must be dispossessed of this illusory mastery, drawn into the magic circle of theatrical action where she will exchange the privilege of rational observer for that of being in possession of all her vital energies.

Such are the basic attitudes encapsulated in Brecht’s epic theatre and Artaud’s theatre of cruelty. For one, the spectator must be allowed some distance; for the other, he must forego any distance. For one, he must refine his gaze, while for the other, he must abdicate the very position of viewer. Modern attempts to reform theatre have constantly oscillated between these two poles of distanced investigation and vital participation, when not combining their principles and their effects. They have claimed to transform theatre on the basis of a diagnosis that led to its abolition. Consequently, it is not surprising that they have revived not simply the provisions of Plato’s critique but also the positive formula which it opposed to the evil of theatre. Plato wanted to replace the democratic, ignorant community of theatre with a different community, encapsulated in a different performance of bodies. To it he counter-posed the choreographic community, where no one remains a static spectator, where everyone must move in accordance with the community rhythm fixed by mathematical proportion, even if that requires getting old people reluctant to take part in the community dance drunk.

Reformers of theatre have reformulated Plato’s opposition between choros and theatre as one between the truth of the theatre and the simulacrum of the spectacle. They have made theatre the place where the passive audience of spectators must be transformed into its opposite: the active body of a community enacting its living principle. The presentational text of the Sommerakademie that welcomed me put it like this: ‘theatre remains the only place where the audience confronts itself as a collective.’ In the narrow sense, the sentence merely seeks to distinguish the collective audience of the theatre from individual visitors to an exhibition or the mere sum of admissions to a cinema. But it is clear that it means more. It signifies that ‘theatre’ is an exemplary community form. It involves an idea of community as self-presence, in contrast to the distance
of representation. Since German Romanticism, thinking about theatre has been associated with this idea of the living community. Theatre emerged as a form of aesthetic constitution — sensible constitution — of the community. By that I mean the community as a way of occupying a place and a time, as the body in action as opposed to a mere apparatus of laws; a set of perceptions, gestures and attitudes that precede and pre-form laws and political institutions. More than any other art, theatre has been associated with the Romantic idea of an aesthetic revolution, changing not the mechanics of the state and laws, but the sensible forms of human experience. Hence reform of theatre meant the restoration of its character as assembly or ceremony of the community. Theatre is an assembly in which ordinary people become aware of their situation and discuss their interests, says Brecht following Piscator. It is, claims Artaud, the purifying ritual in which a community is put in possession of its own energies. If theatre thus embodies the living community, as opposed to the illusion of mimesis, it is not surprising that the desire to restore theatre to its essence can draw on the critique of the spectacle.

What in fact is the essence of the spectacle for Guy Debord? It is exteriority. The spectacle is the reign of vision, and vision is exteriority — that is, self-dispossession. The malady of spectating man can be summed up in a brief formula: 'the more he contemplates, the less he lives'. The formula seems to be anti-Platonic. In fact, the theoretical foundations of the critique of the spectacle are borrowed, via Marx, from Feuerbach’s critique of religion. The basis of both critiques consists in the Romantic vision of truth as non-separation. But that idea is itself dependent on Plato’s conception of mimesis. The ‘contemplation’ denounced by Debord is contemplation of the appearance separated from its truth; it is the spectacle of the suffering produced by that separation: ‘Separation is the alpha and omega of the spectacle.’ What human beings contemplate in the spectacle is the activity they have been robbed of; it is their own essence become alien, turned against them, organizing a collective world whose reality is that dispossession.

Thus, there is no contradiction between the critique of the spectacle and the quest for a theatre restored to its original essence. ‘Good’ theatre is one that uses its separated reality in order to abolish it. The paradox of the spectator pertains to the curious device that adopts Plato’s prohibition of theatre for theatre. Accordingly, it is these principles that should be re-examined today. Or rather, it is the network of presuppositions, the set of equivalences and oppositions, that underpin their possibility: equivalences between theatrical audience and community, gaze and passivity, exteriority and separation, mediation and simulacrum; oppositions between the collective and the individual, the image and living reality, activity and passivity, self-ownership and alienation.

This set of equivalences and oppositions in fact composes a rather intricate dramaturgy of sin and redemption. Theatre accuses itself of rendering spectators passive and thereby betraying its essence as community action. It consequently assigns itself the mission of reversing its effects and expiating its sins by restoring to spectators ownership of their consciousness and their activity. The theatrical stage and performance thus become a vanishing mediation between the evil of spectacle and the virtue of true theatre. They intend to teach their


3 Ibid., p. 20.
spectators ways of ceasing to be spectators and becoming agents of a collective practice. According to the Brechtian paradigm, theatrical mediation makes them conscious of the social situation that gives rise to it and desirous of acting in order to transform it. According to Artaud’s logic, it makes them abandon their position as spectators: rather than being placed in front of a spectacle, they are surrounded by the performance, drawn into the circle of action that restores their collective energy. In both cases, theatre is presented as a mediation striving for its own abolition.

This is where the descriptions and statements of intellectual emancipation and proposals for it might come into play and help us reformulate its logic. For this self-vanishing mediation is not something unknown to us. It is the very logic of the pedagogical relationship: the role assigned to the schoolmaster in that relationship is to abolish the distance between his knowledge and the ignorance of the ignoramus. His lessons and the exercises he sets aim gradually to reduce the gulf separating them. Unfortunately, he can only reduce the distance on condition that he constantly re-creates it. To replace ignorance by knowledge, he must always be one step ahead, install a new form of ignorance between the pupil and himself. The reason is simple. In pedagogical logic, the ignoramus is not simply one who does not as yet know what the schoolmaster knows. She is the one who does not know what she does not know or how to know it. For his part, the schoolmaster is not only the one who possesses the knowledge unknown by the ignoramus. He is also the one who knows how to make it an object of knowledge, at what point and in accordance with what protocol. For, in truth, there is no ignoramus who does not already know a mass of things, who has not learnt them by herself, by listening and looking around her, by observation and repetition, by being mistaken and correcting her errors. But for the schoolmaster such knowledge is merely an ignoramus’s knowledge, knowledge that cannot be ordered in accordance with the ascent from the simplest to the most complex. The ignoramus advances by comparing what she discovers with what she already knows, in line with random encounters but also according to the arithmetical rule, the democratic rule, that makes ignorance a lesser form of knowledge. She is concerned solely with knowing more, with knowing what she did not yet know. What she lacks, what the pupil will always lack, unless she becomes a schoolmistress herself, is knowledge of ignorance – a knowledge of the exact distance separating knowledge from ignorance.

This measurement precisely eludes the arithmetic of ignoramuses. What the schoolmaster knows, what the protocol of knowledge transmission teaches the pupil in the first instance, is that ignorance is not a lesser form of knowledge, but the opposite of knowledge; that knowledge is not a collection of fragments of knowledge, but a position. The exact distance is the distance that no yardstick measures, the distance that is demonstrated solely by the interplay of positions occupied, which is enforced by the inerminable practice of the ‘step ahead’ separating the schoolmaster from the one whom he is supposed to train to join him. It is the metaphor of the radical gulf separating the schoolmaster’s manner from the ignoramus’s, because it separates two intelligences: one that knows what ignorance consists in and one that does not. It is, in the first instance, the radical difference that ordered, progressive teaching teaches the pupil. The first thing it teaches her is her own inability. In its activity, it thereby constantly confirms its own presupposition: the inequality of intelligence. This endless confirmation is what Jacotot calls stultification.
To this practice of stultification he counter-posed intellectual emancipation. Intellectual emancipation is the verification of the equality of intelligence. This does not signify the equal value of all manifestations of intelligence, but the self-equality of intelligence in all its manifestations. There are not two sorts of intelligence separated by a gulf. The human animal learns everything in the same way as it initially learnt its mother tongue, as it learnt to venture into the forest of things and signs surrounding it, so as to take its place among human beings: by observing and comparing one thing with another, a sign with a fact, a sign with another sign. If an illiterate knows only one prayer by heart, she can compare that knowledge with what she does not yet know: the words of this prayer as written down on paper. She can learn, one sign after the other, the relationship between what she does not know and what she does know. She can do this if, at each step, she observes what is before her, says what she has seen, and verifies what she has said. From this ignoramus, spelling out signs, to the scientist who constructs hypotheses, the same intelligence is always at work – an intelligence that translates signs into other signs and proceeds by comparisons and illustrations in order to communicate its intellectual adventures and understand what another intelligence is endeavouring to communicate to it.

This poetic labour of translation is at the heart of all learning. It is at the heart of the emancipatory practice of the ignorant schoolmaster. What he does not know is stupefying distance, distance transformed into a radical gulf that can only be ‘bridged’ by an expert. Distance is not an evil to be abolished, but the normal condition of any communicator. Human animals are distant animals who communicate through the forest of signs. The distance the ignoramus has to cover is not the gulf between her ignorance and the schoolmaster's knowledge. It is simply the path from what she already knows to what she does not yet know, but which she can learn just as she has learnt the rest; which she can learn not in order to occupy the position of the scholar, but so as better to practise the art of translating, of putting her experience into words and her words to the test; of translating her intellectual adventures for others and counter-translating the translations of their own adventures which they present to her. The ignorant schoolmaster who can help her along this path is named thus not because he knows nothing, but because he has renounced the ‘knowledge of ignorance’ and thereby uncoupled his mastery from his knowledge. He does not teach his pupils his knowledge, but orders them to venture into the forest of things and signs, to say what they have seen and what they think of what they have seen, to verify it and have it verified. What is unknown to him is the inequality of intelligence. Every distance is a factual distance and each intellectual act is a path traced between a form of ignorance and a form of knowledge, a path that constantly abolishes any fixity and hierarchy of positions with their boundaries.

What is the relationship between this story and the question of the spectator today? We no longer live in the days when playwrights wanted to explain to their audience the truth of social relations and ways of struggling against capitalist domination. But one does not necessarily lose one’s presuppositions with one’s illusions, or the apparatus of means with the horizon of ends. On the contrary, it might be that the loss of their illusions leads artists to increase the pressure on spectators: perhaps the latter will know what is to be done, as long as the performance draws them out of their passive attitude and transforms them into active participants in a shared world. Such is the first conviction that theatrical reformers share with
stultifying pedagogues: that of the gulf separating two positions. Even if the playwright or director does not know what she wants the spectator to do, she at least knows one thing: she knows that she must do one thing – overcome the gulf separating activity from passivity.

But could we not invert the terms of the problem by asking if it is not precisely the desire to abolish the distance that creates it? What makes it possible to pronounce the spectator seated in her place inactive, if not the previously posited radical opposition between the active and the passive? Why identify gaze and passivity, unless on the presupposition that to view means to take pleasure in images and appearances while ignoring the truth behind the image and the reality outside the theatre? Why assimilate listening to passivity, unless through the prejudice that speech is the opposite of action? These oppositions – viewing/knowing, appearance/reality, activity/passivity – are quite different from logical oppositions between clearly defined terms. They specifically define a distribution of the sensible, an a priori distribution of the positions and capacities and incapacities attached to these positions. They are embodied allegories of inequality. That is why we can change the value of the terms, transform a ‘good’ term into a ‘bad’ one and vice versa, without altering the functioning of the opposition itself. Thus, the spectator is discredited because she does nothing, whereas actors on the stage or workers outside put their bodies in action. But the opposition of seeing and doing returns as soon as we oppose to the blindness of manual workers and empirical practitioners, mired in immediacy and routine, the broad perspective of those who contemplate ideas, predict the future or take a comprehensive view of our world. In the past, property owners who lived off their private income were referred to as active citizens, capable of electing and being elected, while those who worked for a living were passive citizens, unworthy of these duties. The terms can change their meaning, and the positions can be reversed, but the main thing is that the structure counter-posing two categories – those who possess a capacity and those who do not – persists.

Emancipation begins when we challenge the opposition between viewing and acting; when we understand that the self-evident facts that structure the relations between saying, seeing and doing themselves belong to the structure of domination and subjection. It begins when we understand that viewing is also an action that confirms or transforms this distribution of positions. The spectator also acts, like the pupil or scholar. She observes, selects, compares, interprets. She links what she sees to a host of other things that she has seen on other stages, in other kinds of place. She composes her own poem with the elements of the poem before her. She participates in the performance by refashioning it in her own way – by drawing back, for example, from the vital energy that it is supposed to transmit in order to make it a pure image and associate this image with a story which she has read or dreamt, experienced or invented. They are thus both distant spectators and active interpreters of the spectacle offered to them.

This is a crucial point: spectators see, feel and understand something in as much as they compose their own poem, as, in their way, do actors or playwrights, directors, dancers or performers. Let us simply observe the mobility of the gaze and expressions of spectators of a traditional Shiite religious drama commemorating the death of Hussein, captured by Abbas Kiarostami’s camera (Looking at Tazieh). The playwright or director would like the spectators to see this and feel that, understand some particular thing and draw some particular
conclusion. This is the logic of the stultifying pedagogue, the logic of straight, uniform transmission: there is something—a form of knowledge, a capacity, an energy in a body or a mind—on one side, and it must pass to the other side. What the pupil must learn is what the schoolmaster must teach her. What the spectator must see is what the director makes her see. What she must feel is the energy he communicates to her. To this identity of cause and effect, which is at the heart of stultifying logic, emancipation counter-poses their dissociation. This is the meaning of the ignorant schoolmaster: from the schoolmaster the pupil learns something that the schoolmaster does not know himself. She learns it as an effect of the mastery that forces her to search and verifies this research. But she does not learn the schoolmaster’s knowledge.

It will be said that, for their part, artists do not wish to instruct the spectator. Today, they deny using the stage to dictate a lesson or convey a message. They simply wish to produce a form of consciousness, an intensity of feeling, an energy for action. But they always assume that what will be perceived, felt, understood is what they have put into their dramatic art or performance. They always presuppose an identity between cause and effect. This supposed equality between cause and effect is itself based upon an inegalitarian principle: it is based on the privilege that the schoolmaster grants himself—knowledge of the ‘right’ distance and ways to abolish it. But this is to confuse two quite different distances. There is the distance between artist and spectator, but there is also the distance inherent in the performance itself, so far as it subsists, as a spectacle, an autonomous thing, between the idea of the artist and the sensation or comprehension of the spectator. In the logic of emancipation, between the ignorant schoolmaster and the emancipated novice there is always a third thing—a book or some other piece of writing—alien to both and to which they can refer to verify in common what the pupil has seen, what she says about it and what she thinks of it. The same applies to performance. It is not the transmission of the artist’s knowledge or inspiration to the spectator. It is the third thing that is owned by no one, whose meaning is owned by no one, but which subsists between them, excluding any uniform transmission, any identity of cause and effect.

This idea of emancipation is thus clearly opposed to the one on which the politics of theatre and its reform have often relied: emancipation as re-appropriation of a relationship to self lost in a process of separation. It is this idea of separation and its abolition that connects Debord’s critique of the spectacle to Feuerbach’s critique of religion via the Marxist critique of alienation. In this logic, the mediation of a third term can be nothing but a fatal illusion of autonomy, trapped in the logic of dispossession and its concealment. The separation of stage and auditorium is something to be transcended. The precise aim of the performance is to abolish this exteriority in various ways: by placing the spectators on the stage and the performers in the auditorium; by abolishing the difference between the two; by transferring the performance to other sites; by identifying it with taking possession of the street, the town or life. And this attempt dramatically to change the distribution of places has unquestionably produced many enrichments of theatrical performance. But the redistribution of places is one thing; the requirement that theatre assign itself the goal of assembling a community which ends the separation of the spectacle is quite another. The first involves the invention of new intellectual adventures, the second a new form of allocating bodies to their rightful place, which, in the event, is their place of communion.
For the refusal of mediation, the refusal of the third, is the affirmation of a communitarian essence of theatre as such. The less the playwright knows what he wants the collective of spectators to do, the more he knows that they should, at any rate, act as a collective, transform their aggregation into community. However, it is high time we examine this idea that the theatre is, in and of itself, a community site. Because living bodies onstage address bodies assembled in the same place, it seems that that is enough to make theatre the vehicle for a sense of community, radically different from the situation of individuals seated in front of a television, or film spectators in front of projected shadows. Curiously, generalization of the use of images and every variety of projection in theatrical production seems to alter nothing in this belief. Projected images can be conjoined with living bodies or substituted for them. However, as long as spectators are assembled in the theatrical space, it is as if the living, communitarian essence of theatre were preserved and one could avoid the question: what exactly occurs among theatre spectators that cannot happen elsewhere? What is more interactive, more communitarian, about these spectators than a mass of individuals watching the same television show at the same hour?

This something, I believe, is simply the presupposition that theatre is in and of itself communitarian. This presupposition continues to precede theatrical performances and anticipate its effects. But in a theatre, in front of a performance, just as in a museum, school or street, there are only ever individuals plotting their own paths in the forest of things, acts and signs that confront or surround them. The collective power shared by spectators does not stem from the fact that they are members of a collective body or from some specific form of interactivity. It is the power each of them has to translate what she perceives in her own way, to link it to the unique intellectual adventure that makes her similar to all the rest in as much as this adventure is not like any other. This shared power of the equality of intelligence links individuals, makes them exchange their intellectual adventures, in so far as it keeps them separate from one another, equally capable of using the power everyone has to plot her own path. What our performances – be they teaching or playing, speaking, writing, making art or looking at it – verify is not our participation in a power embodied in the community. It is the capacity of anonymous people, the capacity that makes everyone equal to everyone else. This capacity is exercised through irreducible distances; it is exercised by an unpredictable interplay of associations and dissociations.

It is in this power of associating and dissociating that the emancipation of the spectator consists – that is to say, the emancipation of each of us as spectator. Being a spectator is not some passive condition that we should transform into activity. It is our normal situation. We also learn and teach, act and know, as spectators who all the time link what we see to what we have seen and said, done and dreamed. There is no more a privileged form than there is a privileged starting point. Everywhere there are starting points, intersections and junctions that enable us to learn something new if we refuse, firstly, radical distance, secondly the distribution of roles, and thirdly the boundaries between territories. We do not have to transform spectators into actors, and ignoramuses into scholars. We have to recognize the knowledge at work in the ignoramus and the activity peculiar to the spectator. Every spectator is already an actor in her story; every actor, every man of action, is the spectator of the same story. I shall readily illustrate this point at the cost of a little detour via my own political and intellectual experience. I belong to
a generation that found itself pulled between two opposite requirements. According to the first, those who possessed an understanding of the social system had to teach it to those who suffered because of that system so as to arm them for struggle. According to the second, supposed scholars were in fact ignoramuses who knew nothing about what exploitation and rebellion meant and had to educate themselves among the workers whom they treated as ignoramuses. To respond to this dual requirement, I first of all wanted to rediscover the truth of Marxism, so as to arm a new revolutionary movement, and then to learn the meaning of exploitation and rebellion from those who worked and struggled in factories. For me, as for my generation, neither of these endeavours was wholly convincing. This state of affairs led me to search in the history of the working-class movement for the reasons for the ambiguous or failed encounters between workers and the intellectuals who had come to visit them to educate them or be educated by them. I thus had the opportunity to understand that the affair was not something played out between ignorance and knowledge, any more than it was between activity and passivity, individuality and community. One day in May when I consulted the correspondence of two workers in the 1830s, in order to find information on the condition and forms of consciousness of workers at that time, I was surprised to encounter something quite different: the adventures of two other visitors on different May days, 145 years earlier. One of the two workers had just joined the Saint-Simonian community in Ménimontant and gave his friend the timetable of his days in utopia: work and exercises during the day, games, choirs and tales in the evening. In return, his correspondent recounted the day in the countryside he had just spent with two mates enjoying a springtime Sunday. But what he recounted was nothing like the day of rest of a worker replenishing his physical and mental strength for the working week to come. It was an incursion into quite a different kind of leisure: the leisure of aesthetes who enjoy the landscape’s forms and light and shade, of philosophers who settle into a country inn to develop metaphysical hypotheses there, of apostles who apply themselves to communicating their faith to all the chance companions encountered on the path or in the inn.4

These workers, who should have supplied me with information on working conditions and forms of class consciousness, provided me with something altogether different: a sense of similarity, a demonstration of equality. They too were spectators and visitors within their own class. Their activity as propagandists could not be separated from their idleness as strollers and contemplators. The simple chronicle of their leisure dictated reformulation of the established relations between seeing, doing and speaking. By making themselves spectators and visitors, they disrupted the distribution of the sensible which would have it that those who work do not have time to let their steps and gazes roam at random; and that the members of a collective body do not have time to spend on the forms and insignia of individuality. That is what the word ‘emancipation’ means: the blurring of the boundary between those who act and those who look; between individuals and members of a collective body. What these days brought the two correspondents and their fellows was not knowledge of their condition and energy for the following day’s work and the coming struggle. It was a reconfiguration in the here and now of the distribution of space and time, work and leisure.

Understanding this break made at the very heart of time was to develop the implications of a similarity and an equality, as opposed to ensuring its mastery in the endless task of reducing the irreducible distance. These two workers were themselves intellectuals, as is anyone and everyone. They were visitors and spectators, like the researcher who a century and a half later read their letters in a library, like the visitors of Marxist theory or the distributors of leaflets at factory gates. There was no gap to be filled between intellectuals and workers, any more than there was between actors and spectators. There followed various conclusions as to the discourse that could account for this experience. Recounting the story of their days and nights made it necessary to blur other boundaries. This story which told of time, its loss and re-appropriation, only assumed meaning and significance by being related to a similar story, told elsewhere, in another time and a quite different genre of writing – in Book 2 of the Republic where Plato, before assailant the mendacious shadows of the theatre, explains that in a well-ordered community everyone has to do one thing and that artisans do not have the time to be anywhere other than their workplace and to do anything other than the work appropriate to the (in)capacities allocated them by nature.

To understand the story of these two visitors, it was therefore necessary to blur the boundaries between empirical history and pure philosophy; the boundaries between disciplines and the hierarchies between levels of discourse. There was not on the one hand the factual narrative and on the other the philosophical or scientific explanation ascertaining the reason of history or the truth concealed underneath. It was not a case of the facts and their interpretation. There were two different ways of telling a story. And what it came down to me to do was a work of translation, showing how these tales of springtime Sundays and the philosopher’s dialogues translated into one another. It was necessary to invent the idiom appropriate to this translation and counter-translation, even if it meant this idiom remaining unintelligible to all those who requested the meaning of this story, the reality that explained it, and the lesson it contained for action. In fact, this idiom could only be read by those who would translate it on the basis of their own intellectual adventure.

This biographical detour returns me to my central point. These stories of boundaries to cross, and of a distribution of roles to be blurred, in fact coincide with the reality of contemporary art, in which all specific artistic skills tend to leave their particular domain and swap places and powers. Today, we have theatre without speech, and spoken dance; installations and performances by way of plastic works; video projections transformed into series of frescoes; photographs treated as tableaux vivants or history paintings; sculpture metamorphosed into multimedia shows; and other combinations. Now, there are three ways of understanding and practising this mélange of genres. There is that which relaunches the form of the total artwork. It was supposed to be the apotheosis of art become life. Today, it instead tends to be that of a few outsize artistic egos or a form of consumerist hyper-activism, if not both at once. Next, there is the idea of a hybridization of artistic means appropriate to the postmodern reality of a constant exchange of roles and identities, the real and the virtual, the organic and mechanical and information-technology prostheses. This second idea hardly differs from the first in its consequences. It often leads to a different form of stultification, which uses the blurring of boundaries and the confusion of roles to enhance the effect of the performance without questioning its principles.
There remains a third way that aims not to amplify effects, but to problematize the cause–effect relationship itself and the set of presuppositions that sustain the logic of stultification. Faced with the hyper-theatre that wants to transform representation into presence and passivity into activity, it proposes instead to revoke the privilege of vitality and communitarian power accorded the theatrical stage, so as to restore it to an equal footing with the telling of a story, the reading of a book, or the gaze focused on an image. In sum, it proposes to conceive it as a new scene of equality where heterogeneous performances are translated into one another. For in all these performances what is involved is linking what one knows with what one does not know; being at once a performer deploying her skills and a spectator observing what these skills might produce in a new context among other spectators. Like researchers, artists construct the stages where the manifestation and effect of their skills are exhibited, rendered uncertain in the terms of the new idiom that conveys a new intellectual adventure. The effect of the idiom cannot be anticipated. It requires spectators who play the role of active interpreters, who develop their own translation in order to appropriate the ‘story’ and make it their own story. An emancipated community is a community of narrators and translators.

I am aware that of all this it might be said: words, yet more words, and nothing but words. I shall not take it as an insult. We have heard so many orators passing off their words as more than words, as formulas for embarking on a new existence; we have seen so many theatrical representations claiming to be not spectacles but community ceremonies; and even today, despite all the ‘postmodern’ scepticism about the desire to change existence, we see so many installations and spectacles transformed into religious mysteries that it is not necessarily scandalous to hear it said that words are merely words. To dismiss the fantasies of the word made flesh and the spectator rendered active, to know that words are merely words and spectacles merely spectacles, can help us arrive at a better understanding of how words and images, stories and performances, can change something of the world we live in.